

REVOLUTIONARY MEMBERSHIP ROADMAP

Your journey to obtaining freedom & fulfillment while building a powerful movement.

1 
DESIGN

2 
PLAN

3 
POSITION

4 
REFINE

5 
GROW

Build Member Success Map

- *Set revenue goals*
- *Define your purpose*
- *Identify core outcome & brand promise*
- *Map out the client journey*

Map Membership Programming

- *Set sustainable pricing*
- *Outline monthly themes & content*
- *Decide on platform & tech stack*

Position Your Brand

- *Level up brand assets (pre-launch content & message)*
- *Develop launch & sales plan*
- *Invite founding members*

Develop Systems & SOPs

- *Build marketing funnels*
- *Hire support team*
- *Interview members*
- *Adjust deliverables*

Amplify Authority

- *Invest in PR*
- *Empower ambassadors*
- *Grow leadership*
- *Elevate mindset*
- *Build movement*

COMMIT

LAUNCH

SYSTEMATIZE

SCALE